

NCC Cable System Order

#117898263

Order #	62429834	Flight Dates	06/05/17 - 06/11/17	Update Date	06/07/17
Syscode	0397	Agency	AL Media	Version	2 Vs. 1
System Name	Spectrum/Madison East, WI	Advertiser	Working for WI Inc	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	1
AE	Leah Losier	Product Code		Total	\$794.00
Sales Coordinator	Michael Ryan	Est Code	5712	Commission	\$119.10
Office	Chicago	Product Name		Net Total	\$674.90
Phone	(312) 527-5755	Credit Status		Total Spots	61
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	DMA FUSION Live+SD Mar17	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 6,7 added dollars that missed on order 62424893, please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	6	\$10.00	\$60.00	30	
2	CNN	CABLE	6/5/17	6/11/17	16:00	19:00				X	X	X	X	-	-	5	\$10.00	\$50.00	30	
3	CNN	CABLE	6/5/17	6/11/17	19:00	22:00				X	X	X	X	-	-	8	\$22.00	\$176.00	30	
4	FXNC	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	6	\$10.00	\$60.00	30	
5	FXNC	CABLE	6/5/17	6/11/17	16:00	19:00				X	X	X	X	-	-	5	\$10.00	\$50.00	30	
6	FXNC	CABLE	6/5/17	6/11/17	19:00	22:00				X	X	X	X	-	-	8	\$22.00	\$176.00	30	
7	MNBC	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	5	\$6.00	\$30.00	30	
8	MNBC	CABLE	6/5/17	6/11/17	16:00	19:00				X	X	X	X	-	-	5	\$6.00	\$30.00	30	
9	MNBC	CABLE	6/5/17	6/11/17	19:00	22:00				X	X	X	X	-	-	8	\$14.00	\$112.00	30	
10	CNN	CABLE	6/5/17	6/11/17	16:00	19:00				X	X	X	X	-	-	1	\$10.00	\$10.00	30	6,7 new line
11	FXNC	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	1	\$10.00	\$10.00	30	6,7 new line
12	FXNC	CABLE	6/5/17	6/11/17	16:00	19:00				X	X	X	X	-	-	1	\$10.00	\$10.00	30	6,7 new line
13	MNBC	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	1	\$6.00	\$6.00	30	6,7 new line

NCC Cable System Order

Order #	62429834	Flight Dates	06/05/17 - 06/11/17	Update Date	06/07/17
Syscode	0397	Agency	AL Media	Version	2 Vs. 1
System Name	Spectrum/Madison East, WI	Advertiser	Working for WI Inc	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	1
AE	Leah Losier	Product Code		Total	\$794.00
Sales Coordinator	Michael Ryan	Est Code	5712	Commission	\$119.10
Office	Chicago	Product Name		Net Total	\$674.90
Phone	(312) 527-5755	Credit Status		Total Spots	61
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	DMA FUSION Live+SD Mar17	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 6.7 added dollars that missed on order 62424893, please confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	MNBC	CABLE	6/5/17	6/11/17	19:00	22:00					X	X	X	-	-	1	\$14.00	\$14.00	30	6.7 new line
<div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Oct 2017</div> <div>Nov 2017</div> <div>Dec 2017</div> <div>Jan 2018</div> <div>Feb 2018</div> <div>Mar 2018</div> <div>Apr 2018</div> <div>May 2018</div> <div>Total</div> </div>																				
SPOTS	61	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	61
AMT	\$794.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$794.00

SYSTEM APP: SALES ACCT

62429834 | Madison | Spectrum/Madison East, WI | 0397 |

Date Printed 06/08/17